



To Whom It May Concern,

Michael Leon has worked for me as a Senior Graphic Designer for 2 years supporting Caesars Entertainment's Atlantic City region. During this time he has created beautiful high-end invitations for our VIP guests, brand identities such as the Atlantic City Country Club and our annual Food & Wine Festival. He has collaborated with regional marketing departments to determine the look and feel for events such as Heart by Atlantic City, and developed promotional templates and brand guidelines for his fellow Graphic Artists to reference.

Michael has had an amazing impact on the creative team, boosting morale with his eternal optimism and patiently helping coworkers with software and design techniques. In addition to creative skill he has a mind for business, he assisted our management team with an improved digital filing process including new hardware, software and naming conventions. He has been instrumental in helping institute new cost saving procedures including upgraded project tracking software, he is very well organized, and always thinking proactively.

Michael has real leadership and I would highly recommend him.

Sincerely,

Patricia Bowden

Director of Advertising
Caesars Entertainment
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