



PATHMARK STORES, INC.

Gary Krauss & Associates
Film/Video/Communications

To whom it may concern:

I've worked with Michael Leon over the years, on a range of projects, and found him to be not only a creative artist, but a dedicated, hard-working professional. Mike always garners tremendous respect from other members of the creative team as well as managers and clients. He's a man with great integrity, respect for others, and he has a terrific work ethic.

As Manager of Communications for Pathmark Stores, Inc., I called upon Michael's talents across a wide range of projects: cashier pins, signs, posters, video props, watches, certificates and logos, to name a few. Though this was all for one company, the topics were so diverse it was identical to an agency situation: we worked on energy savings one day, morale boosting the next, then food safety and microbial contamination. Mike even did props for a simulated TV game show.

Mike's work was also an essential part of promoting the company CEO's vision and helping pull the company out of bankruptcy. Michael took our ideas, incorporated his own, and transformed them into effective marketing tools. Then he used his organizational skills and production knowledge to get the project done, on time and on budget.

In my years of working with Michael, the results of his work have been nothing short of outstanding. He's a good guy to work with too, pleasant personality, good sense of humor, always fun to be around. I'm confident that he'll be successful, and an asset to whatever company is lucky enough to hire him.

I would be happy to discuss my working relationship with Michael to anyone who's interested. Feel free to contact me at the numbers below.

I wish Michael all the success in his future endeavors.

Sincerely,
Gary Krauss

A handwritten signature in black ink, appearing to read "G. Krauss". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

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